

# Website review sermstars.ru

Generated on October 21 2020 16:20 PM



The score is 47/100







## SEO Content

	Title	SERMSTARS &#8212; Рейтинг SERM- агентств Length : 40 Perfect, your title contains between 10 and 70 characters.												
	Description	Цель рейтинга SERM- компаний SERMSTARS — это обеспечение рынка максимально объективной, прозрачной информацией и оценкой в направлении управления репутацией, SERM, ORM Length : 167 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Keywords	serm, orm, serm агентство, serm компании, рекламное агентство serm, управление репутацией, репутационное агентство Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>9</td><td>13</td><td>10</td><td>1</td><td>9</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Рейтинг ТОП 10 SERM- компаний России</li><li>• [H2] 100+</li><li>• [H2] 1</li><li>• [H2] 50+</li><li>• [H2] 1</li><li>• [H2] 2</li><li>• [H2] 3</li><li>• [H2] О рейтинге SERMSTARS &amp; SERM</li><li>• [H2]</li><li>• [H2]</li><li>• [H3] Сидорин Лаб</li><li>• [H3] Demis Group</li><li>• [H3] reBooster</li><li>• [H3] 4 </li></ul>	H1	H2	H3	H4	H5	H6	1	9	13	10	1	9
H1	H2	H3	H4	H5	H6									
1	9	13	10	1	9									

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] 5 </li><li>• [H3] 6 </li><li>• [H3] 7 </li><li>• [H3] 8 </li><li>• [H3] 9 </li><li>• [H3] 10 </li><li>• [H3] Проголосуйте за ваше агентство!</li><li>• [H3] Поможем в выборе подрядчика</li><li>• [H3] Отличие от ORM</li><li>• [H4] Ашманов и партнёры</li><li>• [H4] IPiaR</li><li>• [H4] Kokoc</li><li>• [H4] СоцМедиаМаркетинг</li><li>• [H4] Reputation Lab</li><li>• [H4] Reputazzi</li><li>• [H4] Nectarin</li><li>• [H4] Не хватает компетенций в SERM</li><li>• [H4] Не ориентируетесь в бюджетах</li><li>• [H4] Не знаете игроков</li><li>• [H5] Мы стремимся к тому, чтобы предоставить максимум прозрачной информации об отрасли управления репутацией, об игроках рынка, их технологиях и инструментари, а также, помочь выбрать заказчику их подрядчика.</li><li>• [H6] sidorinlab.ru</li><li>• [H6] ashmanov.com</li><li>• [H6] ipiar.ru</li><li>• [H6] kokoc.com</li><li>• [H6] socmediamarketing.ru</li><li>• [H6] reputationlab.ru</li><li>• [H6] reputazzi.com</li><li>• [H6] nectarin.ru</li><li>• [H6] НАВИГАЦИЯ</li></ul>
	Images	<p>We found 16 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>


## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 15 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 66.67% Internal Links 33.33%

## In-page links

Anchor	Type	Juice
<a href="#">sidorinlab.ru</a>	External	Passing Juice
<a href="#">www.demis.ru</a>	External	Passing Juice
<a href="#">www.rebooster.ru</a>	External	Passing Juice
<a href="#">ashmanov.com</a>	External	Passing Juice
<a href="#">ipiar.ru</a>	External	Passing Juice
<a href="#">kokoc.com</a>	External	Passing Juice
<a href="#">socmediamarketing.ru</a>	External	Passing Juice
<a href="#">reputationlab.ru</a>	External	Passing Juice
<a href="#">reputazzi.com</a>	External	Passing Juice
<a href="#">nectarin.ru</a>	External	Passing Juice
<a href="#">Главная</a>	Internal	Passing Juice
<a href="#">Рейтинг SERM- агентств</a>	Internal	Passing Juice
<a href="#">Методология</a>	Internal	Passing Juice
<a href="#">ГОЛОСОВАТЬ</a>	Internal	Passing Juice
<a href="#">Подбор подрядчика</a>	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Usability

	Url	Domain : sermstars.ru Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 101
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.





## Document

	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✗ Too bad, your website has too many CSS files (more than 4).</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul>
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## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✗ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <ul style="list-style-type: none"><li><a href="http://sermstars.ru/sitemap.xml">http://sermstars.ru/sitemap.xml</a></li><li><a href="http://sermstars.ru/wp-sitemap.xml">http://sermstars.ru/wp-sitemap.xml</a></li></ul>
	Robots.txt	<p><a href="http://sermstars.ru/robots.txt">http://sermstars.ru/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <ul style="list-style-type: none"><li> Google Analytics</li></ul>